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## DAVID EARLEY BJ/BA

Email: dave.earley@gmail.com

Web: www.earleyedition.com

Mobile: +61 437 502 367

### CAREER OBJECTIVES

- Using all forms of traditional media – print, radio, and television – I want to be directly involved in their transformation and definition in the new online media space.
- To work as an online journalist in all those mediums – text, audio, and video journalism.

### WORK HISTORY

#### ***The Courier-Mail Online – One-week internship and work experience***

##### **February 2007 - present**

- Shoot and edit video, as well as publish that video online.
- Use *Adobe Premiere Pro* to edit and export video for the web.
- Interview talent, script and read voice-overs.
- Use News Limited's *NewsImage* system to find photographs.
- Create image galleries, as well as audio slideshows.
- Use *Adobe Photoshop* to edit photographs for the web.
- Edit audio for the web using *Audacity*.
- Use *The Courier-Mail's* content management system (CMS).
- Publish image galleries and slideshows online.
- Republish print edition stories online, reformatted from *CyberPage*.

#### **ABC TV – Two-week internship**

##### **March 2007**

- Reporting and writing for broadcast news.
- Observed the operation of a major broadcast and online video television newsroom.
- Field Producer for *Your Shout*, a segment of the *Insiders* program.
- Operated as a solo journalist with camera operators and conducted interviews.
- These were used in the nightly news as reader voice-overs.

#### ***The Courier and Wee Waa News – Cadet Journalist***

##### **January - February and July - August 2004, Narrabri and Wee Waa, NSW**

- Worked as a second-year cadet journalist, as well as volunteered unpaid for six weeks.
- Over 40 stories published across the two newspapers.
- Rounds included agriculture, local business, sport, schools and astronomy.
- Interviewing and writing articles.
- Took my own pictures for the newspaper.

#### ***http://earleyedition.com – Website editor and blogger***

##### **April 2004 - present**

- Write, record, edit and publish video and audio content (vodcast and podcast) online.
- Record audio interviews digitally both with VoIP software and MP3 player/recorder.
- Design graphics for my website.
- Regularly edit and format photographs for the web.
- Taught myself HTML coding skills.
- Using RSS feeds I keep abreast of online media trends.
- Publish my own RSS feeds.
- Advertise with Google's AdSense.

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**Coles supermarkets – Service assistant**  
**September 2004 - present**

- Casual – restocking supermarket shelves.

**Australian Sports Commission – Community Coach**  
**July - September 2005**

- Organised physical activities for primary school children in after-school care.

**Education Queensland – Temporary position**  
**January - February 2003**

- Data entry.
- Assisted in the transition from Microsoft Access to a web-based database system.

**Institutional Equipment Inc. (I.E.I.) – Database developer and industrial engineer**  
**December 1999 - December 2002, Emmetsburg, Iowa, USA**

I.E.I. is a custom countertop manufacturer. While working there the company grew exponentially after securing the contract to produce countertops for Winnebago campervans.

**Database Developer**

- Taught myself database design.
- Designed and implemented several databases using Microsoft Access.
- Took several classes in Microsoft Access.
- The databases were primarily for the coordination of architectural engineering and shop floor production needs, inventory tracking, and shipment schedules.

**Industrial Engineer**

- Measured, recorded, and developed labour production standards using time and motion studies, and material usage standards in manufacturing.
- Created excel spreadsheets and a database to combine labour and material costs for individual items, resulting in more accurate inventory cost sheets.
- Created excel spreadsheets and a database for tracking off-standard employee hours.

**Alcoa Inc. – Temporary position**

**June - November 1999, Davenport, Iowa, U.S.A.**

- Compiled a basic training manual for Microsoft Office 97.
- Individually trained supervisors and administrators of the shipping department in the use of Microsoft Office 97.
- Organised shipping papers for deliveries.
- Created reports for presentations using Microsoft Access.

**Queensland Department of Treasury, Information Management – Temporary position**  
**April 1998 - April 1999**

- Filed all incoming Treasury correspondence in computer database, as well as hard copy filing of all correspondence.
- Handling a large number and variety of information requests, I assisted all levels of Treasury staff in the search and retrieval of filed and archived documents.
- Efficient and professional daily interaction with all levels of Treasury staff via e-mail, telephone, face-to-face and written communication.
- Received team award in recognition of work rate in rapidly processing correspondence.

**QUALIFICATIONS / TRAINING**

**University of Queensland, St Lucia, QLD**

2007 Bachelor of Journalism

2007 Bachelor of Arts in International Relations, European Studies.

2003 Dean's List for Academic Achievement

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**Iowa Lakes Community College**

2000 Database Information Systems: a summer class, resulting in a 4.0 GPA (Equivalent 7).

**Microsoft Access 97 – Sedona Training**

2000 *Certificates of Completion* gained through March, 2000 in Levels 1, 2 and 3.

**Client Care Programme – ASW Training Consultants**

1998 Three customer relations workshops in *Communication Process, Client Interaction* and *Client Management* conducted over four months.

**Australian Rugby Union – National Level 1 Rugby Referee**

1996 An extra-curricular course with a final Law Exam and practical assessment.

**St. Peter's Lutheran College, Indooroopilly, QLD**

1996 Graduated, Class Captain, Rugby 2nd XV, Open C Basketball

1995 Rugby 4th XV, Open B Basketball, Cricket 3rd XI

**ACTIVITIES / INTERESTS**

Online media and journalism

Rugby union

- Play for Norths-QUT in Brisbane competition.
- Coach and captain in a state-wide amateur league for three years while in the USA.

Football (soccer)

Photography

**REFEREES**

Neale Maynard

Online News Editor – The Courier-Mail Online

Work: +61 7 3666 6120

Mob: 0401 146 484

Email: maynardn@qnp.newsltd.com.au

Ian Dunnett

Editor

*The Courier* and *Wee Waa News* – Narrabri, NSW

Work: +61 2 6792 1011

Email: ian@nwcourier.com.au

Charles Myhill

Freelance journalist

University of Queensland journalism tutor – 2003, currently in Halifax, Canada

Email: charlesmyhill@hotmail.com

Giovanna Vettovalli

Senior Information Management Officer

Queensland Treasury – Information Management Section

Work: +61 7 3224 6715

Email: giovanna.vettovalli@treasury.qld.gov.au

**WRITTEN REFERENCES AVAILABLE ON REQUEST**