
DAVID EARLEY BJ/BA

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CAREER OBJECTIVES

- Using all forms of traditional media – print, radio, and television – I want to be directly involved in their transformation and definition in the new online media space.
- To work as an online journalist in all those mediums – text, audio, and video journalism.

WORK HISTORY

The Courier-Mail Online – One-week internship and work experience

February 2007 - present

- Shoot and edit video, as well as publish that video online.
- Use *Adobe Premiere Pro* to edit and export video for the web.
- Interview talent, script and read voice-overs.
- Use News Limited's *NewsImage* system to find photographs.
- Create image galleries, as well as audio slideshows.
- Use *Adobe Photoshop* to edit photographs for the web.
- Edit audio for the web using *Audacity*.
- Use *The Courier-Mail's* content management system (CMS).
- Publish image galleries and slideshows online.
- Republish print edition stories online, reformatted from *CyberPage*.

ABC TV – Two-week internship

March 2007

- Reporting and writing for broadcast news.
- Observed the operation of a major broadcast and online video television newsroom.
- Field Producer for *Your Shout*, a segment of the *Insiders* program.
- Operated as a solo journalist with camera operators and conducted interviews.
- These were used in the nightly news as reader voice-overs.

The Courier and Wee Waa News – Cadet Journalist

January - February and July - August 2004, Narrabri and Wee Waa, NSW

- Worked as a second-year cadet journalist, as well as volunteered unpaid for six weeks.
- Over 40 stories published across the two newspapers.
- Rounds included agriculture, local business, sport, schools and astronomy.
- Interviewing and writing articles.
- Took my own pictures for the newspaper.

http://earleyedition.com – Website editor and blogger

April 2004 - present

- Write, record, edit and publish video and audio content (vodcast and podcast) online.
- Record audio interviews digitally both with VoIP software and MP3 player/recorder.
- Design graphics for my website.
- Regularly edit and format photographs for the web.
- Taught myself HTML coding skills.
- Using RSS feeds I keep abreast of online media trends.
- Publish my own RSS feeds.
- Advertise with Google's AdSense.

Coles supermarkets – Service assistant
September 2004 - present

- Casual – restocking supermarket shelves.

Australian Sports Commission – Community Coach
July - September 2005

- Organised physical activities for primary school children in after-school care.

Education Queensland – Temporary position
January - February 2003

- Data entry.
- Assisted in the transition from Microsoft Access to a web-based database system.

Institutional Equipment Inc. (I.E.I.) – Database developer and industrial engineer
December 1999 - December 2002, Emmetsburg, Iowa, USA

I.E.I. is a custom countertop manufacturer. While working there the company grew exponentially after securing the contract to produce countertops for Winnebago campervans.

Database Developer

- Taught myself database design.
- Designed and implemented several databases using Microsoft Access.
- Took several classes in Microsoft Access.
- The databases were primarily for the coordination of architectural engineering and shop floor production needs, inventory tracking, and shipment schedules.

Industrial Engineer

- Measured, recorded, and developed labour production standards using time and motion studies, and material usage standards in manufacturing.
- Created excel spreadsheets and a database to combine labour and material costs for individual items, resulting in more accurate inventory cost sheets.
- Created excel spreadsheets and a database for tracking off-standard employee hours.

Alcoa Inc. – Temporary position

June - November 1999, Davenport, Iowa, U.S.A.

- Compiled a basic training manual for Microsoft Office 97.
- Individually trained supervisors and administrators of the shipping department in the use of Microsoft Office 97.
- Organised shipping papers for deliveries.
- Created reports for presentations using Microsoft Access.

Queensland Department of Treasury, Information Management – Temporary position
April 1998 - April 1999

- Filed all incoming Treasury correspondence in computer database, as well as hard copy filing of all correspondence.
- Handling a large number and variety of information requests, I assisted all levels of Treasury staff in the search and retrieval of filed and archived documents.
- Efficient and professional daily interaction with all levels of Treasury staff via e-mail, telephone, face-to-face and written communication.
- Received team award in recognition of work rate in rapidly processing correspondence.

QUALIFICATIONS / TRAINING

University of Queensland, St Lucia, QLD

2007 Bachelor of Journalism

2007 Bachelor of Arts in International Relations, European Studies.

2003 Dean's List for Academic Achievement

Iowa Lakes Community College

2000 Database Information Systems: a summer class, resulting in a 4.0 GPA (Equivalent 7).

Microsoft Access 97 – Sedona Training

2000 *Certificates of Completion* gained through March, 2000 in Levels 1, 2 and 3.

Client Care Programme – ASW Training Consultants

1998 Three customer relations workshops in *Communication Process, Client Interaction* and *Client Management* conducted over four months.

Australian Rugby Union – National Level 1 Rugby Referee

1996 An extra-curricular course with a final Law Exam and practical assessment.

St. Peter's Lutheran College, Indooroopilly, QLD

1996 Graduated, Class Captain, Rugby 2nd XV, Open C Basketball

1995 Rugby 4th XV, Open B Basketball, Cricket 3rd XI

ACTIVITIES / INTERESTS

Online media and journalism

Rugby union

- Play for Norths-QUT in Brisbane competition.
- Coach and captain in a state-wide amateur league for three years while in the USA.

Football (soccer)

Photography

REFEREES

Neale Maynard

Online News Editor – The Courier-Mail Online

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Ian Dunnett

Editor

The Courier and *Wee Waa News* – Narrabri, NSW

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Charles Myhill

Freelance journalist

University of Queensland journalism tutor – 2003, currently in Halifax, Canada

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Giovanna Vettovalli

Senior Information Management Officer

Queensland Treasury – Information Management Section

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WRITTEN REFERENCES AVAILABLE ON REQUEST